



Press release

ACRON Expands Business Activities in Germany



Düsseldorf, Germany; December 1st, 2021 – ACRON has named Henrik Peters as its new Director Key Clients. His new role aims to raise awareness of ACRON's core competencies and further expand sales activities for ACRON's real estate investments in Germany and Europe. Henrik Peters will work at ACRON's Düsseldorf office, in the white Gehry-designed building in the heart of the business center in Düsseldorf's MedienHafen district.

Henrik Peters contributes many years of financial industry experience and previous positions in locations such as Hong Kong, the UK, and the United States. Most recently, he was employed as a senior consultant at various consulting firms specializing in the recruitment of financial and banking professionals. Peters studied law and business administration in Bonn and Cologne and holds a bachelor's degree in business administration with a focus on banking.

According to Kai Bender, Managing Director of ACRON GmbH, "Our international business volume has grown continually, even during the coronavirus pandemic. That's why I am pleased that we were able to bring on board a sales specialist with international experience like Henrik Peters to join our team. He will help us further boost our very satisfactory growth in Europe and, going forward, step up our business activities in Germany, our home market for 40 years now."

On joining ACRON, Henrik Peters says, "I am looking forward to my new responsibilities and the challenge of unlocking existing potential and making ACRON and its products even more visible and successful in the German market."



ACRON at a glance

Founded in Düsseldorf in 1981, the ACRON Group specializes in real estate club deals and has been headquartered in Zurich since 1988. All of ACRON's real estate projects are based on a single-asset structure and are sold in Switzerland, Germany, Austria, and the United States. The company's transaction volume amounted to CHF 2.19 billion in September 2021. ACRON's clients are individual private investors, institutional investors, and families from around the world. The ACRON Group headquarter is located in Zurich (Switzerland) with subsidiaries in Düsseldorf (Germany); Luxembourg(LU); Dallas (USA); and São Paulo (Brazil). www.acron.de , www.acron.ch

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