



## **CAPELLA HOTEL GROUP TO INTRODUCE SOLÍS HOTEL AT TWO PORSCHE DRIVE, ATLANTA, GEORGIA (OPENING 2017)**

*Property to deliver unique experiences as befits its location within the  
world-famous Porsche Cars North America Campus*

**ATLANTA, GA – January 5<sup>th</sup>, 2016** – Swiss real estate investment company ACRON has tapped Capella Hotel Group to introduce and manage the Solís Hotel at Two Porsche Drive, located immediately adjacent to the Porsche Experience Center in Atlanta, Georgia. The Solís property, scheduled to open in 2017, will be designed by the award-winning HOK Architects firm, which also designed the Porsche Cars North America Headquarters. Peter Silling & Associates will craft the hotel’s interior design.

“We are proud to be part of the unique and legendary experience Porsche creates for its customers. We will add a sophisticated hotel to the complex that reflects the high standards of excellence for which Porsche is renowned,” said Horst Schulze, Chairman and CEO, Capella Hotel Group.

“We are thrilled to work with this exclusive best-in-class of the hospitality industry. Our partners, Capella Hotel Group, HOK Architects, and Peter Silling, will produce a singular hotel experience befitting its location and association with one of the most famous brands in the world,” said ACRON Chairman Klaus Bender.

The Solis Hotel at Two Porsche Avenue will be the first new hotel on the east side of Hartsfield-Jackson Atlanta International Airport since the opening of the new International Terminal. “We are grateful for the collaboration of the City of Hapeville and Fulton County, with our Development team, led by Castleton Holdings, LLC’s Bruce Bradley and Condra Group, LLC’s Scott Condra. Exciting days are ahead, with ground-breaking scheduled for late March 2016,” said Greg Wilson, CEO, ACRON USA.

“The City of Hapeville is so pleased to see this world-class project moving forward. We have worked diligently, with the ACRON development team and with our partner, the Hapeville Development Authority, to see this day become a reality. This project represents major progress for our community. As we embark on 2016, Hapeville’s Commemorative 125<sup>th</sup> year, this project symbolizes many new possibilities on the horizon for our community,” said Mayor Alan Hallman, City of Hapeville, Georgia.

Porsche Cars North America President and CEO Klaus Zellmer added, “Porsche is proud to be an anchor for even more world class development in the Atlanta Aerotropolis area. We are confident that the Solís Hotel at Two Porsche Drive will become another magnet for the entire South Metro, a beautiful gateway to the City of Hapeville, and a warm and welcoming place for visitors to relax after spending an exciting day at the Porsche Experience Center.”

The new Porsche complex which opened in May 2015 is adjacent to the Hartsfield-Jackson Atlanta International Airport. The campus is home to over 400 employees and will welcome some 30,000 visitors per year. The Porsche Experience Center attracts fans from around the globe to the auto company's classic car heritage display and restoration area, business center, signature restaurant, and 1.6-mile driver development track. Additionally, Porsche associates and dealer employees throughout North America visit the company's extensive technical training center.

As an integral part of the complex, the Solís hotel will pamper discerning travelers with a sophisticatedly designed property and high service standards. The hotel will offer 214 guest rooms and signature suites; refined yet approachable restaurants and bars featuring fresh, seasonal cooking; and 6,500 square feet of event space including a 3,600 square foot ballroom, a Rooftop Lounge with panoramic views of the Porsche handling course. Guests will delight in Solís' signature amenities that include services for guests to pick up their newly purchased Porsche vehicles in style, coordinating driving experiences and visits to the Porsche campus.

Solís is a luxury hotel brand that is part of the Capella Hotel Group with properties in China, Ireland, and Russia, and openings scheduled for Orlando, Florida; Doha, Qatar; and Bali, Indonesia. The Solís philosophy is anchored in the premise of delivering joyful, adventurous, and meaningful experiences and also the belief that luxury is a matter of comfort and a sincere welcome.

For more information on Solís Hotels & Resorts visit: [www.solishotels.com](http://www.solishotels.com).

#### **About ACRON**

ACRON is a real estate investment management company established in 1981 in Düsseldorf, Germany. All of ACRON's investments are based on a single-asset structure investing in Switzerland, Austria, Germany, and the United States. Hospitality in general and Hotels in particular are of majority interest making up 40% of ACRON Group's current investments. Transaction volume as of 12/31/2015 surpasses 1.064 Billion Swiss Francs.

The ACRON Group is headquartered in Zurich, Switzerland, with subsidiaries in Luxembourg (Luxembourg), Düsseldorf (Germany), Dallas (USA), and Rio de Janeiro (Brazil). [www.acron.ch](http://www.acron.ch), [www.acronusa.com](http://www.acronusa.com)

#### **ABOUT SOLÍS® HOTELS & RESORTS**

Carefully crafted to appeal to discerning, well-traveled guests, the Solís Hotels & Resorts brand is an exclusive collection of resorts, hotels and residences offering a convergence of unparalleled designs, settings and experiences. Each Solís property presents luxury accommodations with a true sense of discovery and is designed to showcase the distinctive character of its environment with a global palette of cosmopolitan comfort, inspiring cuisine, world-class spas and spirited activities that explore its distinct surroundings, all enhanced by the highest level international service quality standards.

Solís Hotels & Resorts has corporate offices in Singapore and the United States and for more information visit [www.solishotels.com](http://www.solishotels.com).

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