

Press release

ACRON wins Americas Property Award for hotel project in Atlanta, Georgia. Celebration marks opening of SOLIS HOTEL TWO PORSCHE DRIVE.

**Zurich, Switzerland, November 14, 2017** – Real estate investment specialist ACRON AG has received an award in the New Hotel Construction & Design Georgia category at this year's International Property Awards for the Americas region in Toronto, Canada. The honor was presented for the design of the new, four-star **SOLIS HOTEL TWO PORSCHE DRIVE** in Atlanta, Georgia.

ACRON has partnered with Capella Hotel Group (CHG) for the launch and management of the Solís Hotel at Two Porsche Drive. This is the first CHG hotel under the Solís Hotels and Resorts brand to be developed in the United States. The hotel opened its doors in Atlanta on November 1, 2017, and is directly adjacent to the newly completed Porsche Cars North America headquarters.

Through its subsidiary ACRON (USA) L.P. (www.acronusa.com) in conjunction with the developer Castleton Holdings, LLC, the award-winning architecture firm HOK, and the world's most sought-after hotel designers Peter Silling & Associates, ACRON has succeeded in developing a uniquely tailored luxury hotel property on the east side of Hartsfield-Jackson International Airport in the time since the opening of the new international terminal. The new hotel's architecture complements the streamlined form of the nearby Porsche Experience Center, and its interior design incorporates subtle elements evoking auto racing throughout the building in order to underscore the high-powered lifestyle desired by guests.

According to Peer Bender, "It is fantastic to receive this award and be recognized for this major achievement. I would like to thank all of our partners, investors, and other supporters for their excellent teamwork on this project."

## BUILDING WEALTH



## ACRON at a glance

Founded in 1981, ACRON AG is an asset management firm specializing in real estate investments. All of ACRON's real estate projects are based on a single-asset structure and are sold in Switzerland, Austria, Germany, and the United States. One focal point is investments in hotel properties, which account for 40% of the ACRON Group's current investments.

The company's transaction volume amounted to over CHF 1.7 billion in mid-October 2017. ACRON's clients are individual private investors, family offices, and institutional investors from around the world.

The ACRON Group's headquarters are located in Zurich (Switzerland) and Dallas, Texas (USA), with subsidiaries in Luxembourg, Düsseldorf (Germany), and Sâo Paulo (Brazil). www.acron.ch, www.acronusa.com

Contact: Peer Bender, ACRON AG CEO peer.bender@acron.ch +41 (0)44 204 34 00

Michael Teperski, ACRON AG Head of Marketing <u>michael.teperski@acron.ch</u> +41 (0)44 204 34 00

## BUILDING WEALTH